

Homework 2

Due in class Tuesday, September 6th.

Read the first chapter of *Made to Stick* by C. Heath and D. Heath. Read the online excerpt of T. Ferriss' *The 4-Hour Chef*. The link for this is [here](#).

To hand in:

1. If you weren't able to finish your lab write-up in the lab, complete it by Friday, September 2nd, and return it to the lab for me to look over.
2. As soon as you're done reading the *Made to Stick* excerpt write a one paragraph summary of the most important points. For this don't look back at the text at all, just write out the points that stuck with you most. Put it aside.
3. As soon as you're done reading *The 4-Hour Chef* excerpt write a one paragraph summary of the most important points. For this don't look back at the text at all, just write out the points that stuck with you most. Put it aside.
4. Now go back to your summaries and the original texts. By skimming through the texts pull out any points that you also think are important, but that didn't make it into your summaries.