

Homework 3

Due by class Wednesday, February 5th.

1. **Before doing any reading:** Estimate the total number of hours you spend working each week. Here we will define work broadly, and include studying, being in class, working for pay, and all activities that you would categorize as ‘work’ in your own mind. When you record your estimate, report the categories you are including under ‘work’ and the hours per week for each category. Sum up the hours in these categories to give a total number of hours worked per week.
2. Read [Chapter 1](#) of *Made to Stick* by C. Heath and D. Heath. (Reminder: *Made to Stick* is one of the texts I want you to purchase, so I will stop posting excerpts online now.)
3. Read the article “The Time Lab” by Helen Pearson. The article can be downloaded directly from our site:
<http://faculty.bard.edu/hhaggard/teaching/sci127Sp20/notes/PearsonTimeLab.pdf>
or from the source at Nature:
<http://www.nature.com/news/the-lab-that-knows-where-your-time-really-goes-1.18609>
4. After reading the *Made to Stick* excerpt write a one paragraph summary of the most important points.
5. Practice your ‘compression’ and ‘encoding’ skills by inventing better acronyms for DiSS and CaFE. Feel free to be as creative here as you like. You can change the words used to synonyms, reorganize, whatever.

To hand in: In a single file please submit your work for 1, 4, and 5 to our shared drive folders.