

Homework 5

Due by class Monday, February 7th.

1. Read Chapter 3: Concrete of *Made to Stick* by C. Heath and D. Heath. (If you still don't have our course texts, confess your guilt to me and I will try to help you out.)
2. Read [this excerpt](#) of J. Kaufman's *The First 20 Hours*.
3. After completing each reading, close the book and write a one paragraph summary of the most important points. **Submit** these summaries to our shared folder before class on Monday.