

Homework 7

Due by class Monday, February 17th. (Plus reminders.)

1. Read Chapter 4: Credible of *Made to Stick* by C. Heath and D. Heath. (If you still don't have our course texts, pause now, order all three of them, email me, confess your supreme guilt, and ask for this chapter. This Ch. is ~35pp.)

2. To turn in: Close the book and write a one paragraph summary of the Credible chapter. Use what you have of the SUCCEs framework to revise this paragraph. Submit the final version (no need to submit both the initial and the final versions).

3. Read the online [excerpt of Heidi Grant Halvorson's *Succeed*](#), which includes the Introduction, Chs. 1, 2, & 3 and Chs. 8 & 9. (~58pp.)

4. To turn in: As you are reading Grant Halvorson's book you will encounter several self surveys. Note down your results and brief (~one sentence) reactions for the surveys on pp 22, 25, 31-32, 35, 47 (in the PDF file these are on pp 16, 19 [two surveys], 25-26, 29, and 41) on paper or on your computer, submit the results as part of this submission. Also use one goal to make an if-then plan, see Ch. 9 for the discussion of this. Submit this plan with the other materials

Nota Bene (That's Italian for Take Note!): Please submit all of the above in a single PDF file. Thank you! If you don't know how to make one file out of multiple files, just ask me.

Reminders: R1. Bring three ideas for your self experiments to dinner tomorrow night. **R2.** If you haven't already read the M.F.K. Fisher excerpts and the Josh Kaufman excerpt (I know none of you would ever ever not read something I assigned, so this is just a note for mythical students that I don't actually have) read them before tomorrow night so that we can discuss them after dinner. **R3.** Your data entry and summary paragraphs for lab 2 ([see lab handout for details](#)) are due to our shared folders by the end of our lab period on Friday. As are your three proposals for self experiment projects.